

Thank a Youth Worker Day

November 5, 2009



THANK A YOUTH WORKER

What Can My
Organization Do?

Most Important:

Begin with a simple thank you on November 5 to all of your employees who are youth workers!

Spread the word and get others involved in appreciating youth workers:

1. Check out the Thank a Youth Worker Day (TAYWD) website at www.thankayouthworkerday.org.
2. Distribute orange ribbons to all supporters, including clients, participants, partners, employees, etc. You can order ribbons at Awareness Ribbon <http://www.awarenessribbons.com/ribboncat.html>
3. Host a TAYWD event (i.e. luncheon, reception, open house, breakfast, insert your best idea here!)
4. Ask youth in your organization to plan a thank you for your front-line youth workers.
5. Gather and send thank you notes from parents, youth, and other staff to every youth worker in your organization.
6. Post flyers in your building(s) and in the community to promote TAYWD. ([Flyer](#) available on the website.)
7. Engage your local media: send a press release to local media outlets, invite media to local events, etc.
8. Feature stories about your youth workers in internal and external publications.
9. Put information about TAYWD on your website and in all publications.
10. Partner with other organizations in your area for a community-wide celebration.

Questions? Visit www.thankayouthworkerday.org!
Brian Durand and Jennifer McKinney, Thank A Youth Worker Day Committee Chairs, 2009